

Background

The Nontraditional Career Resource Center at Rutgers University puts a new twist on Groundhog Day, high school students from across the state will “shadow” professional mentors for the day in jobs that traditionally have been largely uncommon for their gender.

The **NCRC**'s events are a New Jersey twist on Groundhog Job Shadow Day, a national program co-sponsored by the U.S. Departments of Labor and Education, Junior Achievement, America's Promise, and corporate sponsors ING, Nelnet and Valpak. The program is intended to inspire kids to be enthusiastic about their studies by helping them connect what they learn in school to everyday jobs.



**Nontraditional Career Resource Center
of the Center for Women and Work
Rutgers, The State University of New Jersey**

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A poster for Groundhog Shadow Day. At the top left is a cartoon groundhog. The main title is "Thinking Beyond The Shadow: The Nontraditional Groundhog Job Shadow Day" in a stylized font. Below the title is the subtitle "Helpful Tips for Students, Mentors, & Employers". A quote from Barringer HS Junior Newark, New Jersey is featured: "They explained a lot of the work they do... I really liked it. It was good to go to a place like this, where you learn about different professions...It was really inspiring." At the bottom, it says "Participate in Ground Hog Shadow Day beginning February 2nd". The background features a silhouette of a groundhog and a road leading into the distance.

Thinking Beyond The Shadow: The Nontraditional Groundhog Job Shadow Day

Helpful Tips for Students, Mentors, & Employers

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Barringer HS Junior
Newark, New Jersey

Participate in Ground Hog Shadow Day beginning February 2nd

Brought to you by the
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Why Nontraditional Careers*?



Careers that are *nontraditional* for one of the genders, such as information technology, nursing and engineering, often experience a labor shortage, so there is high demand for skilled employees in those occupations.

Also, trailblazing women who work in nontraditional fields can expect lifetime earnings of 150 percent or more than comparable women in traditionally female occupations. In addition, much research on work environments find that a diverse workforce can be more innovative, productive, and creative than a non-diverse workforce.

A few Nontraditional Careers for

Women...

- ♦ Aerospace Engineer
- ♦ Automotive Technician
- ♦ Chemist

...Men

- ♦ Elementary Teacher
- ♦ Registered Nurse
- ♦ Physical Therapist

Download List under Educator Resources at www.ncrc.rutgers.edu



Tips for... STUDENTS

- ♦ Think about your Interests, Skills, & Abilities
- ♦ Talk to your School Counselor
- ♦ Once on the Job, Remember to be Positive, Observant, and Ask Many Questions!

EMPLOYERS

- ♦ Designate an on-site Coordinator
- ♦ Recruit Nontraditional Mentors
- ♦ Host A Student Orientation Identifying Career Paths, Internships, Income Potential, and Diversity Initiatives



EMS Headquarters, Liberty Hospital
Jersey City, NJ

NONTRADITIONAL MENTORS

- ♦ Highlight Advantages of Pursuing a Nontraditional Career
- ♦ Describe A Typical Day
- ♦ Discuss: Related Jobs and Careers, Education & Training



The Nontraditional Career Resource Center can...

- ♦ Help Connect Interested Participants
- ♦ Help Students Match Their Interests To Careers
- ♦ Provide Students Future Opportunities To Explore Nontraditional Careers

For more  Visit!

www.ncrc.rutgers.edu

www.jobshadow.org

www.njgov/education

Or call 732-932-5472